

# Year In Review

January - December 2017

**MICHAEL**  
**TUBBS**  
STOCKTON MAYOR



# Letter from the Mayor

Dear Stocktonians,

I am pleased to provide you with the following 2017 year-end report that covers our work, initiatives, and events the last calendar year. Through the support of the City Council, visionary community leaders, and City staff, we have been able to achieve so much for the benefit of Stockton.

My hometown of Stockton is a city with a challenging past and a promising future. Stockton is making strides with coordinated efforts to address crime, stabilize our municipal fiscal health, and grow the population.

Reinventing Stockton means having a willingness to take a different approach to solving systemic problems. We have an opportunity to shape our city for generations to come. Collectively, there is no challenge our community cannot match. At this pivotal time in history, we have a real opportunity to serve as a model for the nation and for our children.

I sincerely thank you for taking the time to read through this report that illustrates the vision we share to improve our community.

Together we can reinvent Stockton,



Mayor Michael D. Tubbs  
City of Stockton





# Meet Your Mayor

Mayor Michael Tubbs has already made history as both the city's first African American mayor and, at 27, as the youngest mayor in American history of a city of more than 100,000 people.

He introduced the nation's first ever municipal-level basic income pilot program, putting Stockton on the cutting edge of antipoverty policy. The Mayor has also championed initiatives that will reduce violent crime, foster robust economic development, and drastically improve public education.

Mayor Tubbs' bold leadership and commitment to his community has earned him recognition as one of Forbes Magazine's 30 Under 30 young stars for 2017. Further, The Root Magazine named him as one of their 100 Most Influential African Americans in 2017.

Before he was elected mayor, Michael Tubbs was a City Councilmember, founded the Reinvent South Stockton Coalition, and played an instrumental role in the planning efforts of the South Stockton Promise Zone. He also served as a college course instructor at Aspire Langston Hughes Academy and as a fellow and lecturer at the Design School at Stanford University.

Mayor Tubbs was born and raised in Stockton to a teenage mother and an incarcerated father. He graduated with honors from Stanford University. During his time as a student, Mayor Tubbs founded both The Phoenix Scholars and the Summer Success and Leadership Academy at the University of the Pacific, which both aim to increase access to higher education for underrepresented students. Mayor Tubbs also interned in the White House and at Google.



# Table of Contents

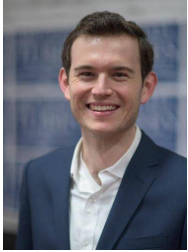
Letter from the Mayor	3
Meet Your Mayor	4
Meet His Team	5
FUSE Executive Fellows	6
Summer Internship	7
Stockton Leading the Way	8
#ClimateMayors	9
All-America City	10
City Council Priorities	11
Public Safety	12
Investing in Equity	13
Economic Development	14
Education	15
Housing Affordability	16
Looking Forward	17



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# Meet His Team



**CAMERON BURNS**, Assistant to Mayor Michael Tubbs

Cameron joined the Reinvent South Stockton Coalition in early 2016. Inspired by the Coalition's work, he left his full-time job and joined the movement to reinvent our community. Most recently, he led the field operation for Michael Tubbs's Mayoral campaign. His 10-week intensive field program engaged 80 young changemakers on a daily basis at a magnitude and quality our city had not witnessed before. Cameron graduated with a B.A. in Political Economy from UC Berkeley.



**SUKHI SAMRA**, Policy Aide for Mayor Michael Tubbs

Sukhi is from Fresno, CA, and recently graduated from Stanford University. While at Stanford she majored in Political Science and completed internships with the Fresno County District Attorney's Office, the Superior Court of the District of Columbia, and the Department of Justice. She is passionate about uplifting traditionally marginalized communities and, in particular, about empowering women of color.



**DANIEL LOPEZ**, Senior Media Advisor for Mayor Michael Tubbs

Daniel has a wealth of experience that he brings to City Hall. Prior to joining the office, Daniel served as the Chief of Staff to California State Senator Richard Pan. Previous to his work with Senator Pan, Daniel served as an aide to former Sacramento Mayor Kevin Johnson. Daniel's resume includes working at Facebook Headquarters in Menlo Park and serving as a press aide to former Lt. Governor John Garamendi. He also worked on Phil Angelides campaign for Governor and Obama's presidential campaign. Daniel graduated with a B.A. in Government and Journalism from California State University Sacramento, attended San Joaquin Delta College, and is a graduate of Franklin High School in Stockton. Daniel has been named as one of the 40 people under the age of 40 who excel in their professions and contribute to the community by the Sacramento Business Journal. Daniel is a Stockton native and is excited at the opportunity to return to his hometown and make a difference.



**MAX VARGAS**, Senior Policy Advisor for Mayor Michael Tubbs

Max brings a range of policy, legal, and community experience to City Hall. He was formerly the Public Affairs Manager for the San Joaquin Regional Transit District (RTD). Prior to working at RTD, Max was Senator Cathleen Galgiani's Deputy District Director. His resume also includes the Office of Assemblymember Galgiani, Senator Lois Wolk, San Joaquin County WorkNet, and the National Council of La Raza. Max holds a B.A. in Political Science from the University of the Pacific and a J.D. from the McGeorge School of Law. He serves on the California Health Care Facility Citizens' Advisory Committee, Pacific Alumni Association Board, and the Stockton Public Schools Foundation Board. Max, a naturalized citizen and political asylee from Peru, is honored by the opportunity to further serve the community his family calls home.

# FUSE Executive Fellows

FUSE is a nonpartisan, nonprofit organization with a mission to enable local government to more effectively address the biggest challenges facing urban communities.

FUSE has partnered with Mayor Tubbs to recruit two entrepreneurial professionals to serve in executive-level fellowships in the Office of the Mayor. The two FUSE Fellows placed in Stockton are uniquely positioned to achieve transformational impacts across issue areas.



## ANN ROGAN

FUSE Executive Fellow - **“Providing Residents with the Skills They Need to Secure High-Quality Jobs”**

Ann Rogan combines entrepreneurial and global partnership experience to help define business strategy and new services for early-stage companies. Her work in emerging markets has spanned sectors, including education, healthcare, clean energy, and digital identity. Ann has co-founded two companies, one in renewables, and one in 3-D printing. Most recently, she served on the Government of Estonia’s e-Residency Advisory Group to advance digital entrepreneurship. Prior to that, she led the team responsible for global strategy and community development at Singularity University in Silicon Valley. Ann earned a BA from McGill University in International Development and English Literature.



## JASON WEINER

FUSE Executive Fellow - **“Launching the Stockton Promise to Improve the Lives of Young People through Education”**

Jason Weiner is an experienced organizational and program executive, consultant, and connector. Following John Gardner and other inspiring practitioners, he consults with nonprofit organizations to learn about their communities' real needs and respond in contextualized, capacity-building ways. He also draws on his experience in workforce development and postsecondary education to support collaborative, cross-sectoral workforce partnerships. From 2008 to 2011, Jason coordinated and administered the California EDGE Campaign, a non-partisan state workforce education and training policy coalition. Jason earned a Master's Degree in Public Administration from the University of Southern California and holds a B.A. in Political Science from Stanford University. He lives in Sacramento with his wife and three children, and has been a committed advocate for equity and justice in local government and education.



# Summer Internship

The Office of the Mayor created a new internship program that provided an opportunity for talented college students to spend a summer at City Hall. Each student worked on specific projects and were a great resource for the ongoing efforts in Stockton.



"It was amazing to learn and interact with the passionate people invested in bettering the future of Stockton." - Bianette Perez, UCLA

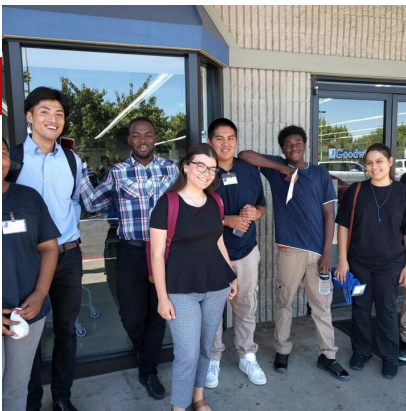
"The opportunity to serve my hometown, through both policy research within City Hall and community engagement outside, helped me understand my city, its people, and its needs much better. My passion and dedication lies in serving Stockton. This is my home and I look forward to my return."

- Celine Lopez, Stanford University



"This summer I learned that public service is not instantly gratifying. It usually takes months to accomplish certain goals and even after, the results are not quick to manifest, so it is important not to lose faith in the system." - Luiza Macedo, University of the Pacific

"While I previously had the necessary passion and motivation to make a difference in my city, my internship in the Office of the Mayor equipped me with the platform and understanding of the process to turn my intentions into a reality." - Harold Grigsby III, UCLA





# Stockton Leading the Way



The San Joaquin Valley Leadership Conference, co-hosted by the Office of Mayor Michael Tubbs and the Sierra Health Foundation, discussed strategies to improve health, the economy, education, public safety, and quality of life in communities throughout the San Joaquin Valley.

The San Joaquin Valley has unique and interconnected challenges. These include access to educational opportunities; lack of affordable and nutritious food; unhealthy living environments due to air pollution, unsafe drinking water and pesticide exposure; too few parks and playgrounds; a lack of affordable housing and accessible transportation; and ongoing community safety concerns. Solving these problems will require leaders from all parts of the San Joaquin Valley to work together and share best practices.



Additionally, Mayor Michael Tubbs has made it a priority to advocate for Stockton around the world by participating in the following:

- Mayors Innovation Summit
- National League of Cities Big Idea Conference
- California Mayors Roundtable with US Senator Kamala Harris (D-CA)
- The Future of the State's Housing Dilemma and its Economy
- Mayor's Institute on City Design
- My Brother's Keeper Alliance Regional Summit
- CityLab Paris
- Inaugural Obama Foundation Summit
- Dreamforce



# #ClimateMayors

“Last week, Democratic and Republican mayors from cities across America came together to say ‘Enough’ – we will not let the future of our world be jeopardized by inaction at the very top,” said Mayor Garcetti. “Now, mayors from every corner of our nation are joining the call to action, and uniting to carry the fight against climate change forward in our cities.”

Heeding this call, Mayor Tubbs signed onto the Mayors National Climate Action Agenda in June 2017. Doing so will help Stockton learn best practices from cities around the world and better protect residents from the dangers of climate change.

389 US #ClimateMayors, representing 68 million Americans in 42 states, have committed to adopt, honor, and uphold the climate goals of the Paris Agreement.





# All-America City Award

Stockton was one of 15 cities from around the United States, and the only city in California, to be recognized as an All-America City by the National Civic League. We have won this award four times. The Civic League was impressed by our efforts to advance learning and opportunity by strengthening early literacy in Stockton and San Joaquin County.





# City Council Priorities

The Stockton City Council developed a Strategic Work Plan for the 2017-18 fiscal year to provide clear direction and focus for the City.

Here are their strategic targets and priority goals.

## STRATEGIC TARGETS

Public  
Safety



Fiscal  
Sustainability

Economic  
Development



Infrastructure

## PRIORITY GOALS - TIER ONE

- Focus on crime reduction, blight reduction, and outreach for "Hot Zones" and "Hot People."
- Adopt a budget and allocate resources consistent with the Long-Range Financial Plan; implement solutions that provide financial transparency to the community.
- Develop business incentives, including incentive tools for underserved neighborhoods.
- Maximize relationships with partner agencies and organizations in carrying out and funding priority projects.
- Develop solutions that address housing infrastructure for the homeless.

## PRIORITY GOALS - TIER TWO

- Prioritize resource allocation and infrastructure projects to "Hot Zones" within Council Districts.
- Engage private employers and the business community in workforce development and job placement; develop an employment pipeline for Stockton residents to Stockton employers.
- Achieve full staffing for positions funded through Measure A.

# Public Safety

Stockton is seeing great improvements in safety citywide. The Mayor's Office has been dedicated to further progress and innovation in implementing solutions.

An element of the City's Marshall Plan, **Operation Ceasefire** is a strategic initiative to keep the peace in the city. The partnership-based violence reduction plan focuses on the primary goal of reducing shootings and well as improving community-police relations. These ongoing efforts bring **employment and housing** to the less than 1% of our population that drives violent crime to deter them from their current lifestyles.

Mayor Tubbs also brought **Advance Peace** to Stockton. Complementary to Operation Ceasefire, Advance Peace focuses on the development, health, and well being of Stockton's small group of violent offenders to provide them with **opportunities to contribute to society** and turn them away from gun violence. The program would pay these individuals after reaching key milestones - with all of the funds for the program coming from the private sector. Not a single taxpayer dollar is going to Advance Peace. The City Council, at the urging of Mayor Tubbs, approved Advance Peace in a 6-1 vote on January 9, 2018, formally bringing this program to Stockton.

In collaboration with the *California Cities Violence Prevention Network*, the *East Bay Community Foundation*, the *California Wellness Foundation*, and the *Board of State and Community Corrections*, the City hosted the **Strengthening Police and Community Trust** forum to highlight promising strategies and collaborate to strengthen community-police trust for violence prevention and public health.

In an effort to remind the public that we need their help to stop our local parks from being vandalized, the Mayor, along with Councilmember Dan Wright, joined the community to reopen **Heroes Park**. Vandals originally damaged the park and it was closed for several months.



# Investing in Equity

The City Council passed the **human rights resolution** unanimously, affirming our commitment to inclusiveness, environmental protection, affordable healthcare, and religious freedoms. Central to the resolution is a commitment to serving the entire community, regardless of background, sexual orientation, age, disability, or immigration status.

The Office of Mayor Tubbs welcomed a **CORO fellow** who helped build the **San Joaquin Valley Leadership Conference**. The Mayor also began an internship program starting the Summer of 2017.



The Mayor's Office commissioned a **Report on the Status of Women in Stockton**. The result of the project will be a comprehensive report shared with the community on economic and social disparities as they pertain to women, and steps that the City can take to help reduce these differences and increase gender equity in Stockton.



Mayor Tubbs hosted the first-ever free admission **State of the City** – an ongoing effort to promote transparency and inclusion.

Mayor Tubbs hosted California **Attorney General Becerra** to discuss DACA, equity in justice, immigrants, human trafficking and violent crime.



# Economic Development

The Mayor's Office has partnered with Sacramento-based nonprofit Valley Vision and the University of the Pacific Center for Business and Policy Research to create a **Workforce Development Action Plan**.

The plan lays out how we can work together to prepare the future workforce and identifies opportunities to address the current skills gaps in Stockton. It will guide future workforce community development efforts and ultimately improve employment prospects for Stockton residents. It is important to make sure that Stockton is doing its part to equip our citizens with the skills needed to be successful in 21st century jobs. We must align our institutions of higher learning and other career programs to meet this demand.

In October, the Mayor's Office launched the **Stockton Economic Empowerment Demonstration (SEED)** a pilot program to offer Stockton residents a **basic income of \$500 per month**. SEED, a basic income demonstration, is the first such pilot program spearheaded by a city, putting Stockton on the cutting edge of antipoverty policy.

This summer, Mayor Tubbs secured **\$100,00** in matching funds from a private donor to provide **summer jobs** for Stockton youth, doubling the number of youth employed during the summer.

In August, Amazon announced it would build a new warehouse near Stockton Metro Airport – **creating 1,000 new jobs** for Stockton residents.

The City is currently working with Nautilus Data Technologies to bring a cost-competitive and **environmentally sustainable floating data center** to the Port – solidifying Stockton as an integral part of California's tech economy.

Mayor Tubbs collaborated with the California Small Business Association to host **Small Business Roundtables** across the community to get direct feedback from business owners on how to make Stockton more business-friendly. Mayor Tubbs also partnered with KIVA, a nonprofit that offers **interest-free microloans** to business owners, to offer Stockton business owners and entrepreneurs crowdsourced capital.

An aerial photograph of Stockton, California, is shown with a semi-transparent American flag overlay. The stars of the flag are visible in the upper left, and the stripes are visible in the lower right. The city's buildings and streets are visible through the flag's transparency.

# SEED

a basic income demonstration

# Education

Mayor Tubbs and the Stockton Unified School District implemented **Scholly**. Scholly is a free smartphone application for students looking for college scholarships and financial aid.

In collaboration with Assemblymember Eggman, Mayor Tubbs is lobbying for the construction of a **CSU Stockton**. California is in need of 1.1 million bachelor degrees by 2030. Only 17.4% of of Stockton residents over 25 have this degree. CSU Stockton would generate jobs and improve the local economy.

The Mayor, along with the Stockton Heat hockey team, **launched a youth reading program**. Heat hockey players will visit five area schools and read to students two times a month. All participating students will have the chance to attend a Heat game towards the end of the season.

Understanding the importance of fostering a college-going culture, Mayor Tubbs hosted **Stockton's first ever College Signing Day**. Hundreds of high school students participated and announced that they will attend universities such as Stanford, University of the Pacific, and UC Berkeley.

The Mayor partnered with **Street Code Academy** to give a few local students an opportunity to learn about computer programing. As part of this program, students had the chance to visit Facebook over the summer and learn from mentors.



Mayor Tubbs held the first **Hero Day** in Stockton. This event focused on encouraging children to stay healthy and active. Each child was fitted for a free pair of shoes and had full access to Skyzone. Hundreds of local children participated.





# Housing Affordability

Increasing the stock of affordable housing options is a priority for the City, both to provide for Stockton residents and to fight homelessness.



During the State of the City Address, the Mayor declared that he will convene an **Affordable Housing Task Force** to uncover solutions for the lack of affordable housing in Stockton. This task force will include people from every level of the housing chain, from developers and builders to landlords and tenants. Additionally, by working together with local developers, such as *Visionary Homebuilders*, the Mayor is determined to build at least **100 units** of affordable housing **by 2020**. These units will help lessen the city's shortage of housing and fight homelessness.

The Mayor's Office partnered with The Reinvent South Stockton Coalition and other local organizations to convene **8 Federal Departments**, including the *Department of Housing and Urban Development*, to tour **South Stockton's Promise Zone** efforts. Stockton was unable to achieve 'Promise Zone' designation a few years ago, but that has not stopped the city from pursuing significant improvement. Through this meeting, Stockton has remained on the radar of Federal Agencies, which can be advantageous when seeking Federal grants.

The goals of this task force are to:

- Clearly articulate and define the housing problem to be solved.
- Identify key pain points and roadblocks along the housing development cycle.
- Implement recommendations to alleviate those roadblocks and expedite housing development.
- Align goals and targets for Stockton housing.

In an unprecedented move to address the issue of homelessness in Stockton, Mayor Tubbs and the City Council approved a **\$50,000 Housing Mitigation Fund** to help homeless individuals move into permanent housing. Additionally, the City adopted five guiding principles to guide their decision-making regarding the allocation of future funds for homelessness initiatives.






# Looking Forward

Stockton saw great improvements citywide in 2017, but the work has only just begun.

Over the next year the Mayor's Office looks forward to implementing these programs, and finding more solutions for the City's needs.



# Thank you

**MICHAEL**   
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